LIBERAL DEMOCRATS

newcastlegateshead 9-11 march 2012

Advertising Booking Form

Advertising organisation:	
Booking organisation (if different):	
Contact:	
Invoice address:	
Email:	
Telephone:	
VAT exempt?	☐ **YES** ☐ **NO** **If YES, please include VAT exemption form with your booking form**

Advertisement Details (all prices exclude VAT)

Conference *Agenda & Directory*

Booking deadline 11 January / Copy deadline 13 January

☐	Back Cover	297 x 210 mm (+3mm bleed)	£2,000.00
☐	Inside Front Cover	297 x 210 mm (+3mm bleed)	£1,500.00
☐	Inside Back Cover	297 x 210 mm (+3mm bleed)	£1,500.00
☐	Section header (tab)	267 x 180 mm (no bleed)	£1,250.00

Available section headers are:

1. Conference Information 2. Exhibition 3. Fringe

4. Agenda Friday 5. Agenda Saturday 6. Agenda Sunday

Please indicate preference: _____

All other ads are placed at the discretion of the Liberal Democrats:

☐	Full Page (portrait)	267 x 180 mm (no bleed)	£1,000.00
☐	Half Page (landscape)	131 x 180 mm (no bleed)	£ 750.00

Important information:

Please note that we can only advertise events taking place outside of auditorium hours:

- Up until 09.00
- Between 13.00 and 14.00
- After 18.15

Please note that we can only accept advertising/listings for events booked externally if the venue (the room you are using specifically as well as the venue itself) is fully wheelchair accessible (a regular stairlift will not suffice).

All spaces provided by the Liberal Democrats are fully accessible.

Delegate Pack

Booking deadline 1 March

☐	Delegate Pack Insert A3/A4 flyer	£ 500.00
☐	Delegate Pack Promotional Item	£ 500.00
☐	Delegate Pack Magazine	£ 895.00

Units: 1500
Deliveries to be made to the venue directly on Thursday 8 March. Delivery details will be confirmed once booked.

Conference *Daily*

Advance booking deadline 1 March / Copy deadline 5 March

☐	Full Page (portrait)	267 x 180 mm (no bleed)	£ 300.00/day
☐	Half Page (landscape)	131 x 180 mm (no bleed)	£ 200.00/day
☐	Quarter page (portrait)	131 x 87 mm (no bleed)	£ 100.00/day

Please indicate which day(s)

☐ **Saturday** ☐ **Sunday**

Conference Daily will be published every day at conference and will include last-minute changes to the order of business, movers, amendments, emergency motions, etc. Delegates collect a copy each morning as the information they contain will always be vital to understanding the day's business. On-site booking forms will be available at the Information Desk. Black & white only

PAYMENT DETAILS

☐ Please invoice Purchase Order Number (if required) _____

Total to be charged: £ +VAT

☐ Please debit my MasterCard/Visa/Switch Card *(delete as applicable)*

Card Number:

Expiry Date:

Issue Number or Valid From :

CSC/ Security Number:

Name on Card: _____

I have read, understood and agree to abide by the Terms & Conditions for advertising at Liberal Democrat Conference)

Signed _____ **Date** _____

Please send completed form to: Advertising, Conference Office, 8-10 Great George Street, London, SW1P 3AE
Email: sian.jenkins@libdems.org.uk. Fax: 00207 799 5427